



**JEWISH COMMUNITY CAMPUS**  
PRINCETON-MERCER-BUCKS

Jewish Community Campus Development Council

Drew Staffenberg  
 Campus Executive Director

609-219-0555

## WHAT IS A MEANINGFUL GIFT?

“I’ve heard that you are looking for ‘meaningful’ gifts. What does that mean?”

The answer is simple — a meaningful gift is one that satisfies *you*, the giver.

For some, this means giving the equivalent of eating dinner out once a week for a year. Others will feel satisfied giving 100 times that amount, knowing that there are many families in the community who can barely afford to eat out at all, let alone contribute that much of their income.

You may want the satisfaction of knowing that a major portion of the Campus bears your family’s name. Or, you may choose to make a contribution that is anonymous.

Perhaps you will consider it meaningful to give in honor or memory of someone who has influenced your life in a significant way. Whatever is meaningful to you will be valuable to the Campus development effort.

We only ask that you consider carefully, and keep in mind that your ability to give may be greater if you pay in increments over time. For example, a gift of just \$25 per week, over the course of 5 years, would generate \$6,500 for the Campus, and immeasurable pride and meaning for you.

Now is the time to come forth with meaningful financial support for the Jewish Community Campus.

## WAYS TO GIVE

The Jewish Community Campus Campaign offers many ways to contribute.

- **Gifts of Cash** — Outright pledges are the easiest way to support the Campus Campaign. Cash gifts may be paid by check or credit card, including with convenient monthly or quarterly payments. Contributions may also be assets such as stock, real estate, and retirement plans.
- **Bequests** — You may designate the Campus as a beneficiary of an IRA, Keogh, or 401K or other similar account.
- **Income Producing Trusts and Annuities and Insurance** — Discuss with us such options as a Charitable Remainder or Lead Trust, or a Charitable Gift Annuity. Gifts of life insurance are also welcomed.

*For more information about these and other ways to give, please call 609-219-0555 and speak with Drew Staffenberg, Campus Executive Director (dstaffenberg@ujfpmb.org).*

## NAMING OPPORTUNITIES

(as of December, 2008)

<u>AREA</u>	<u>GIVING LEVEL</u>
Campus Name .....	\$3,000,000
Campus Outdoor Recreation Park Name ....	\$1,000,000
Entry Drive .....	\$500,000
Lobby & Exhibition Hall .....	\$360,000
Building Cornerstone .....	<b>RESERVED</b> \$250,000
Entry Plaza .....	\$250,000
Café .....	\$136,000
Kitchen (each) .....	\$136,000
Donor Recognition Wall (area) .....	\$100,000
Main Entry Reception Area .....	\$100,000
Outdoor Patio .....	\$100,000
Security System .....	\$50,000
Elevator (each) .....	\$36,000
Lobby Outdoor Terrace .....	\$25,000
Jewish Community Center Name ....	<b>RESERVED</b> \$2,000,000
Auditorium/Multipurpose Room .....	\$360,000
Senior Center .....	\$250,000
Administration Suites .....	\$180,000
Teen Lounge .....	\$100,000
Tween Lounge .....	\$100,000
Senior Lounge .....	\$75,000
JCC Executive Director’s Office ....	<b>RESERVED</b> \$36,000
Meeting Rooms (each) .....	\$36,000
Furnishings for Senior Center ....	<b>RESERVED</b> \$25,000
Program Director’s Office .....	\$25,000
Mezzuzot for Main Entry .....	<b>RESERVED</b> \$18,000
Senior Services Director .....	\$12,000
Teen Director’s Office .....	\$12,000
Tween Director’s Office .....	\$12,000
Furnishings for Teen Lounge .....	\$12,000
Furnishings for Tween Lounge .....	\$12,000
Mezzuzot for Auditorium .....	<b>RESERVED</b> \$10,000
Furnishings for Staff Offices (each) .....	\$10,000
Mezzuzot for Meeting Rooms .....	\$3,600
Donor Wall Plaque .....	\$3,600
Mezzuzot for Offices .....	\$1,800
Large Brick on Walking Path .....	\$720
Small Brick on Walking Path .....	\$360
Youth Donor Wall .....	\$360

# A sense of place. A sense of belonging.



Early Childhood Learning Center Name .....	\$1,000,000
Pre-School .....	\$500,000
Infant and Toddler Center .....	\$250,000
Rotunda .....	\$136,000
Parenting Center .....	\$100,000
Play Ground .....	\$100,000
Administration Offices .....	\$36,000
Kindergarten Classroom .....	\$36,000
Multipurpose Room (each) .....	\$36,000
Classroom (each) .....	\$25,000
Early Childhood Director's office .....	\$15,000
Furnishings for each classroom .....	\$12,000
Mezzuzot for ECLC front door .....	<b>RESERVED</b> \$10,000

Aquatics Center Name .....	\$1,000,000
Indoor Pool .....	<b>RESERVED</b> \$500,000
Outdoor Pool .....	\$500,000
Indoor Pool Gallery .....	\$75,000
Kiddie Pool .....	\$75,000
Pool Pavilion (each) .....	\$50,000
Pool Snack Area .....	\$50,000
Aquatic Director's Office .....	\$25,000

Summer Camp Name .....	<b>RESERVED</b> \$500,000
Amphitheatre .....	\$250,000
Baseball/Soccer Field (each) .....	\$100,000
Environmental/Outdoor Education Center ....	\$100,000
Food Pavilion .....	\$100,000
Nature Trail .....	\$100,000
Outdoor Jogging Track .....	\$100,000
Basketball Court (each) .....	\$75,000
Camp Office .....	\$75,000
Outdoor Arts & Crafts Pavilion .....	\$75,000
Tennis Courts (each) .....	\$50,000
Furnishings for Food Pavilion .....	\$25,000
Volley Ball Courts .....	\$25,000

Wellness Wing .....	\$1,000,000
Gymnasium .....	\$500,000
Fitness Center .....	\$250,000
Aerobics Room .....	\$100,000
Dance Studio .....	\$100,000
Running Track .....	\$100,000
Men's Locker Room .....	\$75,000
Women's Locker Room .....	\$75,000

Spin/Cycling Room .....	\$50,000
Basketball Court (indoor) .....	\$50,000
Sports Complex Lounge .....	\$50,000
Gymnasium Scoreboard .....	\$36,000
Bleachers .....	\$25,000
Childcare/Babysitting Center .....	\$25,000
Family Locker Room .....	\$25,000
Athletic Director's Office .....	\$18,000
Staff Offices .....	\$10,000
Equipment for Fitness Center (per unit) .....	\$7,200
Lockers (each) .....	\$1,800

JF&CS Agency Name .....	\$2,000,000
JFCS Building (Wing) Name .....	\$1,000,000
Conference Room .....	<b>RESERVED</b> \$75,000
Executive Directors Office .....	\$36,000
Food Pantry .....	\$36,000
Reception Area .....	\$36,000
Furnishings for Conference Room .....	<b>RESERVED</b> \$25,000
Counseling Office (each) .....	\$25,000
Furnishings for Executive Director's Office ....	\$10,000
Mezzuzot for JFCS Front Door .....	\$10,000
Furnishings for Counseling Offices (each) .....	\$10,000

UJFPMB Building Wing Name .....	<b>RESERVED</b> \$1,000,000
Conference Room .....	\$75,000
Federation Executive Director's Office .....	\$36,000
Reception Area .....	\$36,000
Campaign Office .....	\$25,000
Campus Office .....	\$25,000
Community Services Office .....	\$25,000
Foundation Executive Director's Office .....	\$25,000
Furnishings for Conference Room .....	\$25,000
Furnishings for Executive Director's Office ....	\$15,000
Furnishings for Campus Directors Office .....	<b>RESERVED</b> \$15,000
Furnishings for Foundation Director's Office ..	<b>RESERVED</b> \$10,000
Furnishings for Campaign Office .....	\$10,000
Furnishings for Community Services Office ....	\$10,000

For more information about these and other ways to give, please call 609-219-0555 and speak with Drew Staffenberg, Campus Executive Director (dstaffenberg@ujfpmb.org).

This information is updated periodically and current as of this publication. Naming opportunities are subject to first-come, first-served availability at the time of request.